

Aiden Park

Industrial Designer

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aparkdesign.framer.website

Brooklyn, NY

EDUCATION

Parsons School of Design, The New School

Expected spring 2027

BFA Product Design · Minor in Communication Design · GPA 3.8

EXPERIENCE

User Experience Designer Atria Health & Research Institute

Jun 2026 – Present

- Translate direct user research and guest feedback into human-centered product interfaces, physical prototypes, and intuitive service touchpoints.
- Apply typography and graphic layout principles to design clear visual systems, complex menus, and medical itineraries that reduce user friction.

Industrial Designer Studio Bronfman

Dec 2025 – Aug 2026

- Worked directly with Bronfman as the primary industrial designer, taking products through the full lifecycle from rapid ideation sketching to final manufacturing.
- Developed custom product lines, furniture, lighting, and large-scale spatial installations, including a featured 12-foot architectural sculpture, through CAD, 3D printing, and physical prototyping.

Industrial Design Intern Circular Economy Manufacturing

Jan 2025 – Jun 2025

- Managed daily operations and closed-loop plastic molding workflows at a 100% renewably powered manufacturing facility.
- Executed end-to-end sustainable product development, applying DFM principles to optimize recycled goods from raw stock to finished production.
- Led quality control, client sales, and distribution strategy for upcycled commercial products.

Design Apprentice Thinking Eye Art

Jan 2015 – Aug 2023

- Trained for 8+ years under Fiorenzo Baek, veteran automotive and concept designer (Ford, Sony, BMW), mastering rapid sketching, form development, and 3D modeling.
 - Conceptualized and executed end-to-end design solutions using Photoshop, physical prototyping, user research, and traditional rendering techniques.
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SKILLS

Design

Hand sketching, marker rendering, form development, physical prototyping, 3D printing, DFM, user research

CAD & Rendering

SolidWorks, Fusion 360, KeyShot

2D & UX

Adobe Photoshop, Adobe Illustrator, Figma, Framer, Midjourney